



## Sustainability is contributing to our growth...

- Ingrained in our culture for decades, embedded in our operations and established in our processes
- A clear competitive advantage in winning new business and creating long-term client partnerships
- Increased demand from all stakeholders to deliver tangible progress
- Leading food waste initiatives and plant forward recipes helps reduce emissions and costs
- Developing thought leadership, investing in technology and using culinary expertise to address challenges

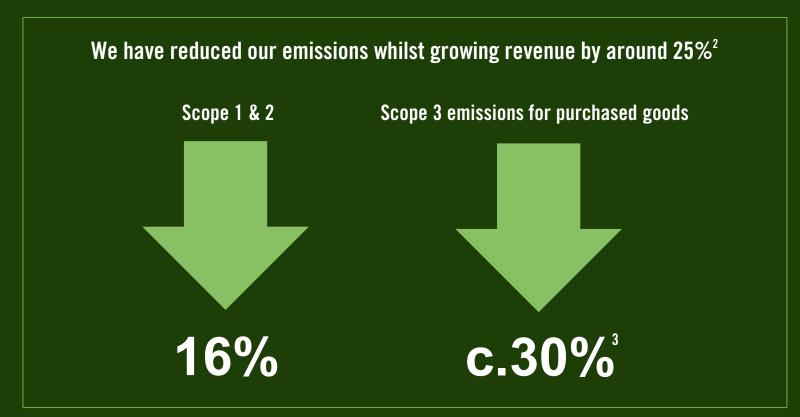
## ...and improving our business model

## We were the first to set industry leading commitments...



Climate net zero by 2050

Carbon neutral (Scope 1&2) by 2030<sup>1</sup>



...and are making encouraging progress

# Bon Appétit Management Company – a pioneer of sustainability for decades



- Founded in 1987, acquired by Compass in 2002
- Original founder still leads the business today
- Championed sustainability from inception
  - 'Farm to Fork' local sourcing
  - Reduced use of antibiotics
  - Sustainable seafood
  - Upholding farmworkers' rights
  - Tackling climate change through food choices
- Revenue increased 10x to \$1.5bn today







## Sustainability is embedded in our MAP\* framework

MAP 1

**Client sales:** 

Driving growth; contributing to clients' carbon reduction; dashboards & data; ingrained partnerships

MAP 2

**Consumer sales:** 

Providing greater transparency; expanding offer of planet friendly, healthy food

MAP 3

Cost of food:

Reducing food waste helps improve operational efficiency, align to client objectives and reduce emissions

MAP 4

**In-unit costs:** 

Chefs driving change through delicious, plant-forward recipes, closer alignment with procurement

MAP 5

**Above-unit costs:** 

Measuring and reporting progress, leveraging best practice and partnering with third parties

...and contributes tangible commercial benefit

## Driving new business wins and higher client retention...



- Collaborating with clients to reduce their carbon footprint, which can also generate cost efficiencies
- Trusted adviser providing auditable data and enhanced reporting
- Shared ambition to drive change through partnerships and influencing across the broader value chain

100%

**Global clients** 

considered our sustainability leadership as part of their decision making process

80%

New wins (UK) requested evidence of emissions tracking

50%

New wins (Australia) included sustainability credentials

...underpinning our growth



## A partnership with a common vision







- First arena worldwide to announce 'Carbon Removed' events
- Teaming up with carbon removal specialists, CUR8
- Carbon will be extracted from the atmosphere and stored indefinitely
- Estimated to remove over 100 tonnes of carbon emissions per event
- First event February 2024
- Contract extension with The O2 until 2030 delivering on sustainable targets was fundamental to the decision



"Thank you to all of our partners who have collaborated with us on this – it's going to be game-changing, not just for us, but the industry as a whole, and is a fantastic way to kick off an exciting 2024 at The  $0_2$ ."

Sam Booth, Director of Sustainability at AEG Europe



Harnessing data and investing in proprietary research

Global Eating at Work Survey across 26 countries, conducted for Compass Group by Mintel

# Sustainable & healthy food

is paramount, especially for younger generations

71%

of workers think employers should promote sustainability at work

63%

of Gen Z workers advocating for more meat-free, plant based options

- Using innovation to increase transparency and influence behaviour:
  - Chefs driving change through delicious plant forward recipes
  - Advocating suppliers to be progressive and supporting them in trialling new initiatives
  - Increased use of carbon labelling



## Global superstar Billy Eilish concert at 02 stadium, London



Levy UK embraced the challenge to host a fully plant based event







100% Plant based menu Food sales
+8%
Compared to typical event

#1 seller
Garden gourmet burger

14 tonnes
Carbon saved



#### **Raising awareness**

- Launched by us in 2017
- Become a global movement
- Prevent, inspire and re-purpose waste



### Measurement technology

- Proprietary digital tools built by chefs
- Global rollout underway
- Linked to Management incentives



#### **Partnering with suppliers**

- Encouraging packaging innovation
- Safe, diverse, trial opportunities
- · Leverage purchasing scale

#### **Chefs transforming waste**

- Innovating with leftovers and by-products to make delicious dishes
- 'Rule of 5', ingredients used in 5 different ways

#### Cook to order model

- Eliminates waste, prepared off-site
- Demand-led, digital solution



...improves operational efficiency, aligns to client's objectives and reduces emissions

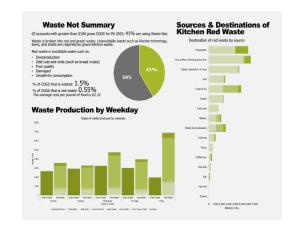


## By measuring waste, we can change behaviour...



- Target to reduce food waste by 50% by 2030
- Technology and data are key
- Proprietary waste measurement tools, e.g. Waste Not 2.0
  - Built by our chefs, for our chefs
  - Tracks carbon impact of wasted food
  - Reduces food costs
  - Data increases awareness and empowers change
- Clients value dashboard reporting for their own sustainability targets
- Rollout underway to 8,000 kitchens, representing our most material sites







...and last year, food waste reduced by 30%\*



#### Culinary innovation helps reduce emissions...

- Board sponsored Global Culinary Forum leading change
- Network of 3,000 senior chefs share best practice
  - Educate on plant forward dishes and health benefits
  - Can help manage food costs

#### ...supported by close alignment with procurement

- Increased use of seasonal, local produce
- Investing in small producers and community enterprises
- Closer relationships between buyers and chefs
- Influencing and supporting suppliers to evolve their operations

### CHEFS CREATING CHANGE









## Culinarians positively influencing environmental change



#### **Innovation in plant forward meals:**

- Acting on consumer preference insight
- Using behavioural science
- Climate friendly dishes at the top of menus
- Focus on flavour
- Reducing reliance on animal proteins







#### PLAY VIDEO

#### The 50:50 meat / mushroom burger

- Created using surplus wild mushrooms direct from our supplier
- It tastes delicious, cuts emissions by 50% and showcased by the BBC

#### UK&I

- Defence sector, serving 12m meals to service personnel, 38% meals plant forward (May 2023)
- Business & Industry using 40% less meat across top 12 dishes



## Industry leading reporting, best practice sharing...



- Increased sustainability disclosure in line with evolving regulations
- Focusing on the most material areas of immediate impact
- Tracking emissions centrally measured on most accurate basis
- Best practice sharing whilst supporting relevant local market initiatives
- Partnering with industry experts for continuous improvement
- Investing in our people's capability and talent



- EU Taxonomy
- Sustainable Finance Disclosure Regulation (SFDR)
- Corporate Sustainability Reporting Directive (CSRD)
- MIFID II



- Sustainable Disclosure Requirements
  Regime (SDR)
- Investment Labels
- Sustainable Focus
- Sustainable Improvers
- Sustainably Impact



- SEC Climate Disclosure Proposal
- "80% Rule" to apply to ESG fund nomenclature



 International Sustainability Standards Board (ISSB)

...and people are critical enablers to progress



## Partnering with climate experts...

CASE Study

- Planet FWD help us measure our carbon emissions to the highest standard
- Joint projects with Oxford University to understand consumer behaviours around sustainability
- Strategic initiatives with Foodsteps to develop carbon labelling for consumers
- Guidance of Oxford University Professor, Sir Charles Godfray, to evolve our approach









Julia Collins
Founder and CEO of Planet FWD

## ...challenges us to go further



## We are leading change in our industry...

- A clear competitive advantage that helps us grow and develop strategic partnerships with clients
- Data is providing powerful insight to help create long term, sustainable change in behaviour
- Driving systemic operational change where we can make the biggest impact
- Advocating suppliers to embrace change across the wider value chain
- Empowering all stakeholders to think differently, to innovate and drive meaningful change

...generating exciting growth opportunities and building resilience across the value chain



GLOBAL CULINARY FORUM.



CHEFS CREATING CHANGE







## Our sustainability roadmap

#### 2004

 Group joined UN Global Compact



#### 2016

 Published Global Cage-Free Egg Commitment

#### 2010

- Joined Roundtable on Sustainable Palm Oil
- CDP Reporting

#### 2017

- First Stop Food Waste Day – USA
- Published Global Sustainable Seafood Commitment
- Published Global Palm Oil Commitment

#### 2020

 Joined Global Sustainable Seafood Initiative

#### 2018

- Published first Global Sustainability Report
- First Stop Food Waste Day - global
- Eat Forum partnership
- Launched 3Ps People, Performance, Purpose

#### 2021

- Set SBTis and Net Zero Targets
- Joined Terra Carta
- Joined Social Value International
- Joined Slave Free Alliance
- Reported on the Task Force on Climaterelated Financial Disclosures (TCFD)
- Launched Global Supplier Code of Conduct
- Relaunched Speak Up, We're Listening Programme globally
- Refreshed Group Ethics and Integrity Programme Strategy and Priorities

#### 2022

- Appointed Professor Sir Charles Godfray as Climate and Sustainability Advisor
- First Sustainable Bond issue in the food services sector
- Joined the International Food Waste Coalition (IFWC) to strengthen our fight against food waste
- Launched Global Deployment of Waste Not 2.0
- Launched Compass Foundation
- Updated Global Human Rights Policy

